

info@GWAEA



October 2009 • Volume 14 • Issue 1

Professional Reading

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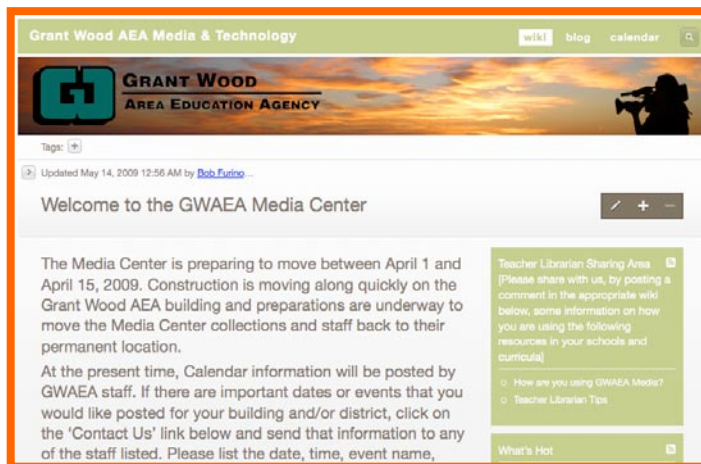
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GWAEA Media Wiki launched



With the advent of Web 2.0 applications across the Internet, a new concept of communication was added to the rich mix available to educators. One of the best of these new applications is the wiki.

World Book Advanced has the following definition in its dictionary: "A Web site that runs on wiki technology, providing open access for additions or changes to its pages."

The keyword here is "collaborative." We in the Grant Wood AEA (GWAEA) Media Center saw this as an opportunity to make two-way communication and sharing easier, and more common as we move toward the next decade. Taking advantage of the new technology, we

have launched a wiki aimed at expanded collaboration and sharing of knowledge among teacher librarians, media contacts, and GWAEA Media staff.

Our wiki can be accessed at the following URL:

<https://podcast.gwaea.org/groups/mediatechnology>

No matter which web browser you use, your browser will have to identify the site as "safe" the first time you access it, since it uses a secure

protocol for authentication. Therefore, before getting to the wiki itself, you will be met with one or more extra security steps (depending on which browser you use), probably indicating problems with the certificate or identity of the website. This is expected, and is not a problem.

Click on "Continue," "Approve," "Add an Exception," or whatever similar choice is available to allow you to continue to the wiki.

In most cases, the only time you will have to go through these extra security steps is the first time you access the wiki.

A visit to the opening page reveals a section **continued on page 3 >**

Upcoming Events

- 2009**
- October 1** Learning Exchange on assessment held at GWAEA Sixth Street Facility
 - October 8** Inquiry Learning through the Library 3:30-5:00 p.m. via ICN. Presenter is Karla Krueger, Assistant Professor of Library Studies at UNI
 - October 11-13** ITEC (Iowa Technology Education Connection) at the Coralville Marriott Hotel and Conference Center in Coralville
 - October 18-24** Teen Read Week
 - October 21-23** ILA (Iowa Library Association) Conference in Des Moines at the Polk County Convention Complex
 - November 5-8** AASL (American Association of School Librarians) National Conference in Charlotte, NC
 - December 16** Learning Exchange, "Effective Instruction in the Library," presented by Mary Cameron, Department of Education and Jean Donham, Associate Professor of Library Studies, at UNI
- 2010**
- January 15-19** ALA (American Library Association) Midwinter Meeting in Boston, MA
 - April 11-12** IASL (Iowa Association of School Librarians) Conference in Des Moines at Holiday Inn Airport



Teacher Librarian visits planned

This fall, Melva Starr, GWAEA media specialist, and Debbie Crane, GWAEA data resources assistant, will travel to districts in Grant Wood AEA's Northeast,

Northwest, and Southwest regions to meet with teacher librarians. Our intent is to pay special attention to the needs of teacher librarians and to make sure they are aware of what services the Grant Wood AEA Media Center and technology staff can provide for teacher librarians and teachers.

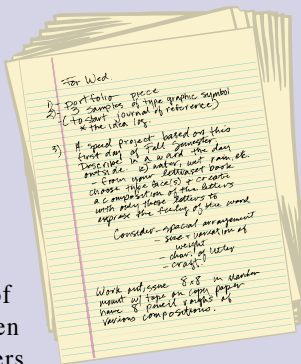
If you are in one of these regions, expect a call from Melva or Debbie. Our goal is to eventually visit all regions. If you have any questions regarding these visits contact, Melva Starr, Grant Wood AEA Media Center, (319) 399-6454 or 1-800-332-8488, Ext. 6454 or mstarr@gwaea.org

Teen Read Week, Oct. 18-24 Are You Ready?

Sure, Teen Read Week, October 18–24, 2009, seems far away, but it's not! YALSA has lots of great ideas and materials available on its Web site, and registration is, of course, still open. Looking for a way to bring an author in for Teen Read Week but lack the funds? Check out this recent article from School Library Journal featuring [authors who Skype](#).

Share with your teachers

The Library of Congress has been providing teachers with access to millions of digitized primary sources and the tools to use them in the classroom for more than 10 years. They now have created an easy-to-find center to locate them. The page for Teachers can be found at www.loc.gov/teachers



Update on netTrekker Admin account information, Registration Keys and setting up teacher accounts



Each building/district has an administrator assigned for the online resources (typically the teacher librarian). If you are not sure who that person is at your building/district, please contact the GWAEA Media Center.

netTrekker has added a step for setting up teacher or student personal accounts. The teachers will need Registration Keys. Below are instructions for setting up a teacher account:

Registration Keys

Registration Keys are provided so that unique accounts can be set up for teachers and students. *(It is recommended that teachers set up unique teacher accounts first. Registration Keys will be needed by students when a teacher is ready to work with them to create unique accounts for saving resources.)*

To find the Registration Key for your building:

- Go to: <http://www.aea10.k12.ia.us/media/electronic.html>
- Click on netTrekker and login with your admin account information. *(Registration Keys have been auto generated for each subscribing school for new user registration. You do NOT need to generate a Registration Key for new users to use during the registration process.)*
- netTrekker Administrators can view their school Registration Keys by clicking Admin Tools > Registration Key Go button > View Registration Key History.
- **TIP:** *When you go into the admin account there is a link to a "customized" document with your Registration Key printed on it that you can share with teachers in your building to complete the first step outlined below.*

Registering a unique teacher account

- **Step 1 – Register a unique account**
 - A teacher will need to register a unique account with the above "Registration Key." Accounts are designated as a Student Role by default.
 - ➔ Go to: <http://www.aea10.k12.ia.us/media/electronic.html>
 - ➔ Click on netTrekker
 - ➔ If you do not see the "Register" link in the upper right hand corner, click on "Logout."
 - ➔ Click on "Register" in the upper right hand corner.
 - ➔ Complete the form that you see with the Registration Key for your building and click on "Done."
- **Step 2 – Change profile to "Teacher"**
 - When a teacher registers for a unique account, it defaults to a "Student" account. They will need to change their role to Teacher by entering their school's Teacher Code in their profile (Teacher Code was set to the same passcode that is needed to create a unique DE streaming teacher account). **The dash needs to be put in for netTrekker.*
 - ➔ Go to: <http://www.aea10.k12.ia.us/media/electronic.html>
 - ➔ Click on netTrekker
 - ➔ Login with your username and password, created in step 1
 - ➔ Under "My Tools" on the right hand side, click on "Profile"
 - ➔ Under "Teacher Code" put in your building's eight-digit code with a dash
 - ➔ Click on "Done" and your username's role will change from "Student" to "Teacher"

For password assistance, curriculum integration assistance or product demonstrations for the Grant Wood AEA Online Resources, refer to the directory at www.aea10.k12.ia.us/media/electronic.html.

Links of interest

Here is a link to an article related to California School Libraries: <http://www.csba.org/NewsAndMedia/Publications/CASchoolsMagazine/2009/Fall/InThisIssue/Libraries.aspx>

To subscribe to the Houghton Mifflin Children's Book Group Newsletter for reviews, awards, author tours, and giveaways: www.houghtonmifflinbooks.com/newsletters



River of Words Environmental Poetry & Art student competition

Every year, River of Words® (ROW) conducts an international environmental poetry and art competition for youth aged 5 to 19 in grades K-12, in affiliation with The Library of Congress Center for the Book. This free contest is designed to help youth explore the natural environment and cultural history of the place they live, and to express what they discover through poetry and art. Iowa entries not chosen as finalists or grand prize winners in the international contest are returned to IOWATER, where they are judged in a statewide River of Words IOWA Environmental Poetry and Art competition.

The IOWATER Volunteer Water Monitoring Program of the Iowa Department of Natural Resources coordinates the River of Words IOWA

Environmental Poetry and Art competition. Over 530 students from Iowa entered the 2009 contest, either through their schools, community art centers, local libraries, or on their own. Because of the large number of quality Iowa entries, the Cedar Rapids Museum of Art generously offered to host a juried River of Words IOWA Environmental Poetry and Art Exhibit for the second year in a row. Thirty-seven works of poetry and art were selected to be included in this exhibit, held August 1-23, 2009. Following its run in Cedar Rapids, both the National Mississippi River Museum & Aquarium in Dubuque and the State Capitol Building in Des Moines signed on to host this traveling exhibit, which has been selected to be part of the Lt. Governor's Iowa Artist Showcase. Here's how the contest works each year:

- ▶ Entries must be sent by December 1 to: River of Words, PO Box 4000-J Berkeley, CA 94704 Phone: 510-548-POEM (7636) Fax: 510-548-2095
- ▶ ROW returns Iowa's entries to IOWATER in April for state competition.
- ▶ Iowa's state winners are chosen in May.

For more information and entry forms, visit www.iowater.net and click on River of Words, or contact:

Pat Lohmann
IOWA River of Words Coordinator
Iowa Dept. of Natural Resources
109 Trowbridge Hall
Iowa City, IA 52242-1319
(319) 335-1593

GWAEA Media Wiki launched

> continued from front page

for basic information from GWAEA Media, followed by a series of Media Links. These links include the GWAEA Online Catalog, Iowa AEA Online resources, netTrekker d.i., soundzabound, the Wilson Core Collections, the Art Museum Image Gallery, an FAQ, and a CONTACT US link which can be used to quickly connect with GWAEA Media staff.

The right-hand side of the opening page displays a column containing a Teacher Librarian Sharing Area, a What's Hot section, an area displaying Recent Changes to the Wiki, and finally a collection of Upcoming Events.

The Teacher Librarian Sharing Area consists of two menu items leading to collaboration areas:

The first asks, "How are you using GWAEA Media?" Here we encourage you to tell us how you are integrating such resources as Iowa AEA Online, soundzabound, netTrekker d.i., and other GWAEA media into your work and the curriculum at your school.

The second is for Teacher Librarian Tips. This area has a wider focus for sharing. We hope teacher librarians and media contacts will use this area to tell us interesting and valuable information about what is happening in their schools.

Both of these areas are interactive blogs (short for "weblogs") where comments, information, and news can be posted by registered "members."

In all of the interactive sections of our wiki, only those to whom we have assigned a username and password may make postings. A username and password has been assigned to all teacher librarians and media contacts within Area 10.

If you are a teacher librarian or media contact, and have not received a username and password from us, please contact us and request them. Also, if you know others within your school that should be added, please let us know. If you need to contact us regarding obtaining usernames and passwords, or if

you are having problems with the username and password assigned to you, please contact Bob Furino at bfurino@gwaea.org.

If you would like to post a comment, information, or news on one of these blogs, it is as easy as clicking on the "add a new comment" link at the bottom left of the page.

Included under the "What's Hot" area are two exciting new podcast collections. One consists of podcasts of an introductory nature for available instructional media resources, presented by Kay Rewerts, GWAEA technology consultant.

The other is a set of GWAEA Media Book Talk podcasts by Melva Starr, GWAEA media specialist. Both sets of podcasts will continue to be expanded, and can be accessed through our wiki, or through iTunes for the rest of the world.

We look forward to a great deal of activity in these areas, and hope they will become valuable resources for you as you seek new and innovative ways of integrating media and technology into your work and curriculum.

One last feature we'd like to point out is the calendar. You can access it by clicking on the "calendar" link at the top right of the page.

The calendar will include dates and events of importance to Area 10 teacher librarians and media contacts. We will make posts to the calendar as we learn of items we feel may be of importance to you.

Using your user name and password, you will also be able to post dates and events to the calendar. We encourage you to do so in order to share these with others in the area.

We hope you will make the GWAEA Media wiki a regular stop in your daily routine, and that you will be an active participant in this new collaborative format.

If you have questions or need additional information, contact Char Haddy (chaddy@gwaea.org), Debbie Crane (dcrane@gwaea.org) or Bob Furino (bfurino@gwaea.org).



Author News

Congratulations to Wynelle Lindsley at Linn-Mar's Bowman Woods Elementary for her school being selected to spend an afternoon with Mo Willems via live simulcast on October 6, 2009.

The Iowa City District is looking forward to their visiting author, Chris Soentpiet, the week of November 16-20, 2009, during their annual Community Reading Month. Chris will be visiting with third and fourth-grade students.

New Feature on Mediagraphy page

Materials for Students

- [New Materials](#)
- [Top 25 Student Materials](#)
- [Primary/Intermediate Materials](#)
- [Intermediate/Junior Materials](#)
- [Junior/Senior Materials](#)
- [Mathematics](#)
- [Every Student Counts](#)

Professional Materials

- [New Materials](#)
- [Top 25 Professional Materials](#)
- [General](#)
- [High School Reform](#)
- [Multicultural Gender-Fair](#)

When you go to Grant Wood AEA's Online Catalog and select Mediagraphies, you will now see a section under both Materials for Students and Professional Materials called Top 25. The items listed there are the top 25 items that have been ordered.

VOYA on Facebook

If you would like to "Become a Fan" of Voice of Youth Advocates (VOYA) on Facebook to keep up with announcements and all things VOYA related, go to the VOYA magazine site and click on "Become a Fan."



Tip

Does your school board know what you do? Request a designated time during an upcoming school board meeting

to highlight all aspects of your program and emphasize the role of certified teacher librarians and quality media centers in student achievement. Make it brief, fun and to the point regarding your contribution to student success.

(Based on an idea in *Library Media Connection*, March 2005)



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Student Book Collection

The K-12 Student Book collection in the Grant Wood AEA Media Center is now available for circulation. When the Media Center relocated due to the flood, there was limited space for shelving and the decision was made to keep the student books boxed.

This collection underwent a major change during its year of non-circulation. Clients may now order books from this collection and reserve them for specific dates. If you are used to ordering Boxed Books, Multiples, or Guided Reading sets you know that you can request them for specific dates and the dates desired are confirmed. You may now order the K-12 Student Book collection using the same procedure. Each book you order for a specific date will be confirmed for you. We are hopeful this will make your classroom planning easier. The length of loan for the K-12 Student Books will remain 20 days. Each book will come with a label on it indicating when it was shipped and when it is due back. Books may be extended or double booked depending on your need.

You may access materials in the following ways:

- › On-line at <http://media2.aea10.k12.ia.us>
- › Phone (319) 399-6754 or 1-800-642-4107

We welcome feedback from our clients regarding this new change. For questions about this change or to share feedback, contact Melva Starr in the Grant Wood AEA Media Center, (319) 399-6454, 1-800-332-8488, Ext. 6454 or mstarr@gwaea.org



iowa educators consortium

An initiative of Iowa Area Education Agencies

New IEC Software Vendors

ACADEMIC SUPERSTORE™

Beginning October 1, Academic Superstore will be the Iowa Educators Consortium's (IEC) new software vendor for: Adobe, Crick, FileMaker, Inspiration, Microsoft, NUANCE, McAfee, SOPHOS, Symantec, Tom Synder and more...

During the last 10 years, Academic Superstore has been the fastest-growing, education-focused retailer in the United States. They are committed exclusively to academic customers. Their Internet acquisition technology and customer service is rated as exceptional by other states with similar contracts.

Ordering and contact information is available on the IEC website at www.iec-ia.org. Click on "Media & Technology" and then choose the

product category from the bulleted submenu.

Note: All new software purchases through the IEC should be directed to Academic Superstore. IEC pricing will no longer be available from Softchoice.



Sunburst's awarding winning products are now available at discount prices through the Iowa Educators Consortium. Sunburst solutions blend standards based, classroom management systems with researched based software. Students not only have fun learning but increase skills as measured by program assessments. For purchasing information go to the IEC website at www.iec-ia.org. Click on "Media & Technology" and then choose "Curriculum Software > Sunburst".

info@GWAEA is published quarterly by the Media & Technology Center of Grant Wood Area Education Agency, 4401 Sixth Street S.W., Cedar Rapids, Iowa 52404. For more information contact Char Haddy at (319) 399-6750 or 1 (800) 798-9771, ext. 6750.

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Online Resources

for Educators in the Grant Wood AEA service area

Quick links to all products can be found on the GWAEA Homepage at:
www.aea10.k12.ia.us
 Click **Online Resources**

Grant Wood AEA Online Resources

Professional Assistance



NEW FOR 2009-2010

Art Museum Image Gallery

Art Museum Image Gallery is an online collection of high-quality, digital documentation of works of art from around the world. Works from major European, American, and Canadian artists in the collections of member museums are included. Cultures and time periods represented range from contemporary art, Native American and Inuit art, to ancient Greek, Roman, and Egyptian works, along with Japanese and Chinese works. The database includes multimedia files. The Art Museum Image Gallery documents over 155,000 works of art.



soundzabound

soundzabound provides a variety of royalty free music that may be used for educational purposes. Categories of music include: rock, dance, jazz, sports, sound effects, mystery, swing, and more. A variety of links to copyright information and websites are provided within the site. **New for 2009-2010** – Volume 6, Global Bands & Artists. This volume features artists, bands and producers from around the world. Includes vocal and non-vocal content with styles ranging from traditional to modern.



netTrekker

netTrekker is an educational search tool that delivers digital content to classrooms in K-12 schools. Content is organized by grade and reading level to support lessons and motivate learning. A unique set of valuable differentiated instruction tools is available to quickly and easily find the right resource to meet children's individual learning needs.



Teen Health & Wellness

real life • real answers

NEW FOR 2009-2010

Teen Health & Wellness

Teen Health & Wellness provides students in grades seven through twelve with curricular support and self-help on topics such as diseases and conditions (including a new section on obesity), drugs and alcohol, fitness and nutrition, green/environmentally-friendly living, financial literacy, mental and emotional health, internet safety, bullying and school violence, and more. This resource was created for teens with their unique concerns and perspective in mind. Information is presented using a sensitive, respectful, and age-appropriate approach and gives insight into the teen experience – crucial for teachers, guidance counselors, librarians, and the adults who are part of teens' lives.

*Teen Health & Wellness content is specifically for students in grades 7 through 12. This resource is being provided by Grant Wood AEA to schools that include those grade levels. Please note that there are some exceptions. If you have User IDs and/or IP authentication that works in buildings for students in grades 7-12, and younger students also use the same authentication method, those younger students will have access. However, the suggested level for use is grade 7 and above.

Curriculum Integration

Tony Amsler

(319) 399-6555, voicemail, 6493
 1-800-332-8488, Ext. 6493
 E-mail: tamsler@gwaea.org

Districts served*:

Alburnett, Anamosa, Center Point-Urbana, Lisbon, Lone Tree, Marion, Midland, Monticello, Mount Vernon, North Cedar, North-Linn, Olin, Solon, Springville, Tipton, West Branch

Stacy Behmer

(319) 399-6555, voicemail, 6423
 1-800-332-8488, Ext. 6423
 E-mail: sbehmer@gwaea.org

Districts served*:

Cedar Rapids, Cedar Rapids Metro Catholic, Clear Creek Amara, Highland, Mid-Prairie, Washington

Kathleen Goslinga

(319) 399-6555, voicemail, 6582
 1-800-332-8488, Ext. 6582
 E-mail: kgoslinga@gwaea.org

Districts served*:

Belle Plaine, Benton, Central City, College Community, English Valleys, HLV, Iowa City Regina, Iowa Valley, Vinton-Shellsburg, Williamsburg, Willowwind

Kay Rewerts

E-mail: krewerts@mchsi.com

Districts served*:

Iowa City & Linn-Mar

*Includes accredited non-public schools, except Iowa City.

Product Demonstration

Deborah Crane

(319) 399-6455
 1-800-332-8488, Ext. 6455
 E-mail: dcrane@gwaea.org

Product Troubleshooting, Password Assistance

(319) 399-6754 or 1-800-642-4107

Online Resources for Teacher Librarians



Children's Core Collection

For libraries serving readers in grades preschool through six.



Middle & Junior High Core Collection

For libraries serving readers in grades five through nine.



Senior High Core Collection

For libraries serving readers in grades nine through twelve.



NonBook Materials Core Collection

Includes electronic resources, audio books, and more.



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Iowa AEA Online

Educational Resources Funded and Provided by Iowa's Area Education Agencies

"Students learn more and achievement improves when **Content** is challenging, relevant and promotes engaging learning experiences."

– Iowa Core Curriculum Overview, January 22, 2009



Iowa AEA Online is a statewide collaborative project that provides no-cost access to high-quality, web-based resources for all Iowa students and teachers. These electronic, across-the-curriculum resources allow all schools, regardless of financial or geographic constraints, to offer a "library without walls" that is open 24 hours a day, seven days a week, from any Internet-accessible computer.

Iowa AEA Online is funded by Iowa's Area Education Agencies (AEAs) www.iowaaea.org.

To learn more about these resources and how to access them, contact your building teacher librarian, AEA Media and Technology representative or go to the Iowa AEA Online web site at www.iowaaeaonline.org.

AccuWeather

The AccuWeather Premium Weather Service will enhance your science curriculum for research, projects, presentations and more. In addition, weather information can assist school administrators with decisions made regarding student transportation.

AP Images

AP Images is a research tool that allows learners of all ages to search for photographs, audio clips, graphics and text spanning over 160 years of history. The content is primary source and is provided by The Associated Press®.

Atomic Learning

Atomic Learning provides web-based software training and curriculum resources for more than 110 applications students and educators use every day. Atomic Learning provides over 40,000 short, easy-to-understand tutorial movies and a library of curriculum resources that can be used as an integral part of a professional development program, a valuable curriculum supplement, and an anytime/anywhere software training resource. **New for 2009-2010** – Assistive Technology Collection focused on helping educators, students and parents use and apply assistive technology.

DE streaming

DE *streaming* is a web-based digital video delivery system from Discovery Education which provides over 9,000 videos segmented into over 70,000 content-specific video clips. The video is available for streaming and downloading. In addition, Iowa AEAs are cooperatively licensing additional digital content, which will also be seamlessly delivered through the DE *streaming* interface. **New for 2009-2010** – games, skill builders, math tutorials and more.

EBSCO

EBSCO is the largest school subscription agency of full-text periodicals, newspapers and reference tools for elementary,

middle and high school students. These resources provide excellent coverage of science, health, multicultural issues, music, politics, history, geography, etc. Lexile reading levels are identified for magazine articles. Teachers have access to over 500 education journals covering information on everything from children's health and development to cutting-edge pedagogical theory and practice.

NEW New for 2009-2010 iCLIPART For Schools

iCLIPART For Schools is a collection of more than 7.8 million royalty-free photos, clipart, fonts, animations and sounds that teachers and students can use in multimedia presentations, Inspiration diagrams, school web sites, worksheets, newsletters, posters, signs and more. iCLIPART is new this year and will be adding additional content throughout the year including high-resolution photos, animation and HD video backgrounds for video titling.

NEW New for 2009-2010 LEARN360

Learn360 is a web-based digital delivery system for streaming and downloading full videos, video clips, images, audio, digital files and podcasts. Producers include National Geographic, PBS, Sunburst and more. Iowa

AEAs will license additional digital content, which will also be delivered through the the Learn360 interface.

SIRS Issues Researcher

SIRS Issues Researcher provides relevant information to encourage dialogue and critical thinking about the major issues of today's society. **New for 2009-2010** – This newly enhanced SIRS Researcher provides expanded issues coverage, new and enhanced search, research and instructional tools.

World Book Web

The World Book Web is a suite of online research tools that delivers the information students need, including encyclopedia articles, primary source collections, educator tools, student activities, pictures, audio, and video, complemented by current periodicals and related web sites. Encyclopedias include: World Book Kids (K-4), World Book Online Reference Center (4-12), World Book Advanced (7-College). **New for 2009-2010** – French and Spanish encyclopedia, World Book Discover for differentiated instruction, and three new World Book Digital Libraries – Living Green, Early Peoples and Invention & Discoveries.